



A Journey of New Discoveries! Miyazaki Prefecture on Kyushu Island Miyazaki is a tropical land in southern Kyushu. It is blessed with a warm climate and beautiful nature of the sea and mountains. Watch Buy KEat Experience Bathe The locals' comfort foods are popular throughout Japan. The blue sky and MODEL COURSE tropical islands Aoshima Area **START** Perfect for



Aoshima Shrine (✓)

Pray at this shine for love!

Dedicated to Miyazaki's most prestigious god of matchmaking, this shrine is believed to bestow blessings on prayers for good matches, happy marriage, and safe childbirth. Many visitors tie votive paper twine, which come in different colors according to the types of wishes, to the sacred trees on the premises.



Some people thread the twine through 5-yen coins to pray for good matches, as a play-on-words between "good match" and "5 yen," which are pronounced identically in Japanese.



Fish for your fortune slip of love with the provided fish pole!



Post your letters in the Happiness to have your wishes granted!

2-13-1 Aoshima, Miyazaki City TEL 0985-65-1262 http://www.aoshimajinja.sakura.ne.jp 6:00 to after sundown (shrine office) Approx. 15 min. from Miyazaki I.C. P 10 vehicles (Large buses) / ¥1,000 at the paid parking lot



Take a leisurely stroll in Aoshima and browse through the many stores!



Ogre's Washboard (

15 min

Take a picture at this fantastic location!

This wave-shaped rock formation is a nationally designated natural monument that is referred to as the Ogre's Washboard. You can walk through this picturesque, naturally-occurring landscape and take amazing photos.

Aoshima, Miyazaki City TEL 0985-21-1791 (Miyazaki City Tourism Strategy Division)

P 10 vehicles (Large buses) / ¥1,000 at the paid parking lot

Horikiri Pass & Roadside Station Phoenix

Take in the stunning view while eating soft-served ice cream!

Horikiri Pass is the best spot to take in the picturesque scenery of the Nichinan Sea coast, making it a popular driving course among tourists. From here, you can overlook the panoramic view of the sea, the wave-shaped rock formation known as the Ogre's Washboard, and the tropical row of pineapple palms. The soft-served ice cream (¥350 each) at Roadside Station Phoenix is a must-try!

381-1 Miike, Uchiumi, Miyazaki City TEL 0985-65-2773 http://michinoekiphoenix.ip

Local produce store 8:30-18:00, Restaurant 10:00-16:00 (Last call 15:00) Open all year around

Approx. 9 min. from the "Densetsu no Yu" Observatory Onsen at ANA Holiday Inn Resort Miyazaki P 5 vehicles (Large buses)

The "Densetsu no Yu" Observatory Onsen at ANA Holiday Inn Resort Miyazaki

Ease your fatigue in the relaxing onsen and its magnificent scenery

Aoshima is also renowned as an onsen heaven. Here, you can spend a 14:00 luxurious and liberating time while soaking in the large bath that faces the Sea of Hyuga. The spring water has one of the highest concentration of hydrogen carbonate ions in Japan, which is known to make the skin supple and smooth Japanese-style outdoor baths, waterfall baths, and saunas are also available.

1-16-1 Aoshima, Miyazaki City TEL 0985-65-1555 http://www.anahirmiyazaki.com 10:00-21:00 Price: Adults ¥1,050 Approx. 3-min. drive from Aoshimaya

P 5 vehicles (Large buses)



AOSHIMA SHRINE OGRE'S WASHBOARD

> AOSHIMAYA CHEESE MAN III YAGORO

Iso Ryori Amimoto

Aoshima Set (one serving) ¥2,160

P 2 vehicles (Large buses)

Shrimp Tempura Set (one serving) ¥3,240 Kaisendon (one serving) ¥2,160

11:00-22:00 Closed: Irregular days

Fresh, hearty, and dynamic!

This restaurant's most popular dish is sashimi prepared

straight from the in-store live fish tank. They have a wide

selection of seasonal seafood on their menu, such as

sashimi, shrimp tempura set, and kaisendon (sashimi on

top of a bowl of rice). Japanese lobster served from

September through spring is also another specialty dish.

1-5-5 Aoshima, Miyazaki City TEL 0985-65-0125

Approx. 15-min. walk from the Ogre's Washboard



3 min

Some recommended

products include Premiu

Hyuganatsu, which is a locally produced citrus, and

Ashitaba leaves that are unique to Japan.

9 min

Hot-selling product: Locally caught seafood! This souvenir shop has a wide variety 2-12-11 Aoshima, Miyazaki City

of Miyazaki souvenirs and local cuisine. Seafood caught in the sea around Aoshima is especially popular among tourists. The store also sells handkerchiefs and towels printed various Japan made products.

The sashimi is

TEL 0985-65-1121 http://www.s-and-r.jp/shop_r1.html 9:00-17:00 Open all year around

Approx. 7-min. walk from the Ogre's Washboard with Japanese designs, as well as 10 vehicles (Large buses) / ¥1,000 at the paid parking lot



This baked bun might resemble a Western confectionery, but it was invented here in Miyazaki. It is composed of a soy milk cheese paste wrapped in a cookie-style crust. Freshly-baked Cheese Manju gives a

wonderful aroma, and the crunchy texture and refreshing aftertaste makes you yearn for more!

2-12-17 Aoshima, Miyazaki City TEL 0985-65-0238 9:00-17:00 Open all year around

Approx. 8-min. walk from the Ogre's Washboard 10 vehicles (Large buses) ¥1,000 at the paid parking lot

Fujiyama Pudding

A seaside café renowned for curry and pudding

Enjoy the beautiful sea view of Aoshima while dining at this café owned by a couple who moved here from Kvoto. They serve various desserts such as homemade matcha pudding, as well as several kinds of curry. The smooth pudding with ong-standing matcha flavor can also be ordered to go!

2-11-1 Aoshima, Miyazaki City TEL 070-5502-5670 11:00-18:00 Closed: Mondays and some irregular days Approx. 15-min. walk from the Ogre's Washboard

P 10 vehicles (Large buses) / ¥1,000 at the paid parking lot



Kvoto-made matcha pudding ¥300

For take away.

order from



7470-3 Kaeda, Miyazaki City TEL 0985-65-1113 http://www.aopago.jp/

Aopago: Aoshima Park Golf Course

April & October to March: 9:00-17:00, May to June & September: 8:00-18:00, July to August: 7:00-19:00 (Final admission 16:00), Open all year round Price for Adults: Weekday ¥510, Sat/Sun/holidays ¥620 Approx. 4-min. drive from Aoshimaya

P 5 vehicles (Large buses)

Try out various marine sports at Aoshima Beach, which is known for its good surfing waves. Even beginners can engage in marine sports at ease through lessons with instructors

Aoshima Surfing Center

Try out marine sports

the mecca of surfing!

in Mivazaki.

1-16-1 Aoshima, Mivazaki City (inside ANA Holiday Inn Resort) TEL 0985-65-2947 (Reservation required) http://www.anahirmiyazaki.com/activity/marine_sports.html

Offered everyday between March 16th to December 31st Price: See the website

Approx. 3-min. drive from Aoshimava P 5 vehicles (Large buses)























COURSE

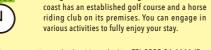
Spend an extraordinary time at this popular resort hotel

Hitotsuba Area



Full of fun activities and relaxing onsen! **Phoenix Seagaia Resort**

This grand resort area along the Hitotsuba Sea



Hamayama, Yamasaki-cho, Miyazaki City TEL 0985-21-1111 (Front desk) http://www.seagaia.co.jp Approx. 25 min. from Miyazaki I.C P 60 vehicles (Large buses)



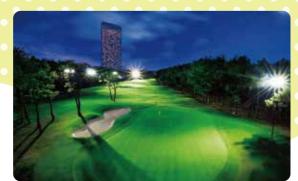






Enjoy nighttime golf in a magical atmosphere!

Tom Watson Golf Course is recommended for beginners or those who want a more casual golf experience. At night, the golf course is lit up.



This is one of Japan's most prestigious golf courses where the Dunlop Phoenix Tournament is held annually. As the grass is green throughout the year, you can play golf in a beautiful environment.

Official course for professional golfers!

TEL 0985-21-1301 (for reservations) 8:00-18:00

Phoenix Country Club

Price: Please contact the reservation-only number above



Seagaia Horse Riding Club UMAIRU

Gallop through the vast nature!

You can enjoy horseback riding in the black pine forest on the premises. Three courses are available: a casual Handler-guided Course, a Mini Riding Course, and a Sea View Course to take in the scenery of the pine forest and Hitotsuba Sea coast.

> TEL 0985-21-1324 (Reservation required) 10:00-17:00 Closed when raining Open: Sat/Sun/holidays Price: Handler-guided Course ¥1,200 per person Mini Riding Course ¥3,000 per person Sea View Course ¥13,000 per person for groups of 2 & above, ¥15,000 for a single rider



What is Miyazaki Beef?

Japanese Black wagyu beef with a quality grade of 4 and above, produced and fattened in Miyazaki Prefecture. This meat is particularly delicious simply cooked on teppan-yaki (hot plate), grilled over charcoal, stewed in a sukiyaki hotpot, or immersed in hot water as shabu-shabu. See p.5 for more information.

Eniov desserts after your meal! The Miyachiku way to eat the meat juice-soaked bread is to toast it with sugar!



Miyachiku: Miyazaki Beef Teppan-yaki Steak

Miyazaki beef is soft and full of umami! The meat practically melts in your mouth!

This is store is directly managed by Miyachiku, a meat processor and wholesaler. Especially in demand is the course that offers rare-cooked, premier grade Miyazaki beef. Enjoy watching the chef grill your meat in front your eyes.

1401-255 Maehama, Shin Beppu-cho, Miyazaki City TEL 0985-28-2914 http://rest.miyachiku.jp

Lunch 11:00-15:00 (Last call 14:00), Dinner 17:00-22:00 (Last call 21:00) Open all year around

Approx. 5 min. from Aeon Mall Miyazaki P None (Large buses)























Full-sized shopping mall that offers a selection of popular brands

Over 170 popular shops can be found here, including Uniqlo, Muji, and Francfranc, which are particularly favored by overseas tourists. Also available are the general merchandise store Aeon and restaurants, so you can get everything you need.

862-1 Eguchi, Shin Beppu-cho, Miyazaki City TEL 0985-60-8000 http://miyazaki-aeonmall.com

Aeon Mall Shopping Street 9:00-21:00 (Differs in certain stores),

Aeon Miyazaki 9:00-23:00 (Floor 1 Food Section opens at 8:00, Floor 2 closes at 22:00) See the website for other stores Open all year around

Approx. 7 min. from Florante Miyazaki

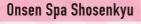
P 30 vehicles (Large buses, prior contact is necessary)











An onsen of beautifying waters, where you can be at one with nature

flowers at this traditional Japanese-style onsen that exudes a quaint ambience. The spring water is rich in minerals from ancient sea fossils, which is effective for beautiful skin.



Mid-sized bath 6:00-10:00 / 15:00-23:00

Final admission is 30min, before closing time

TEL 0985-21-1133

Big bath 6:00-23:00,

Price: Big bath ¥2,000 (Children ¥1,000), Mid-sized bath ¥2,500 (Limited to guests at Sheraton Grande Ocean Resort)



entertain you throughout the year--flower festivals in spring and autumn, a Chinese lantern event in summer, and parkwide illumination in winter!

414-16 Hamayama, Yamasaki-cho, Miyazaki City TEL 0985-23-1510 http://www.florante.or.jp 9:00-17:00 Closed: Tuesdays (if a holiday, then the following day), December 31st, January 1st

Approx. 5 min. from Pheonix Seagaia Resort P 5 vehicles (Large buses)





PHOENIX SEAGAIA RESORT

FLORANTE MIYAZAKI



This is a relaxing place filled with seasonal flowers and greenery. The park will

Admission: Adults ¥310 (¥240 for groups of 20 &above)









Great food and shopping!

City Center 4



$m{ ilde{x}}$ Enjoy a walk-and-eat tour of the local specialties!

Men'ya Katsumi

Choose your own topping for tonkotsu ramen!

The varied menu includes a mild and simple tonkotsu ramen as well as other with toppings unique to Miyazaki, such as charcoal-grilled chicken. The chewy gyoza dumplings made only with vegetables are a must-order

- 3-3-33 Tachibanadori-Nishi, Miyazaki City TEL 0985-28-7878
- 11:30-15:00,18:00 to 1:00 after midnight (Until 2:00 after midnight on Fri & Sat) Open all year around
- P None (Large buses)

Apas: Miyazaki Beef Japanese Barbecue Restaurant

Savor Miyazaki's premium brand of beef in a casual atmosphere!

This is store is directly managed by Miyachiku, a meat processor and wholesaler. Miyazaki beef with a quality grade of 4 and above can be enjoyed at reasonable prices here. Choose your preferred cooking method, yakiniku (chargrill) or teppan-yaki (hot plate). An all-you-can-eat menu is also available.

Floor B1, 3-10-36 Tachibanadori-Nishi, Miyazaki City TEL 0985-31-8929 http://rest.miyachiku.jp

Lunch 11:30-14:30 (Last call 14:00), Dinner 17:00-22:00 (Last call 21:30) Open all year around

P None (Large buses)



Kamaage Udon Odamaki

Pork marinated in a soy sauce-based sauce is wrapped around rice. This is the original nikumaki onigiri, balls of rice covered with meat, that originated from Miyazaki. The appetizing sauce pairs perfectly with the rice ball. In addition to the basic flavor, cheese and negi-mayo (chopped leek with mayonnaise) are also available.

Beloved by Miyazaki City residents! Savor a bowl to finish your night out.

Soft, kamaage udon is eaten dipped in piping hot dashi (Japanese soup broth). It may appear to be a quite simple dish, but the gentle flavor will seep into every fiber of your being! This is a particular favorite among Miyazaki residents to end a night of drinking.

Floor 1, Core Building, 2-23 Chuodori, Miyazaki City TEL 0985-27-9984

19:00 to 2:00 after midnight Closed: Sun & holidays P None (Large buses)

Kamaage Udon ¥620

Perfect specialty gourmet food to wind your trip to a close!

A delicious and affordable dish that originated in Miyazaki, with an abundant variation of flavors

3-8-9 Tachibanadori-Nishi, Miyazaki City TEL 0985-20-2900

19:00 to 3:00 after midnight Closed: Some irregular days

Ganso Nikumaki Honpo

P None (Large buses)



Soft and juicy! A wide selection of dishes made from local breed Miyazaki Jitokko chicken!

Sumibiyaki is a regional specialty in which chicken is dynamically grilled over charcoal. The meat of the local Miyazaki Jitokko breed is tender, and the more you chew, the more the umami of its juices will fill your mouth. Many other regional dishes are also available, including Chicken Nanban and Hiyajiru.

Floor 1, Miwa Building, 3-8-5 Tachibanadori-Nishi, Miyazaki City TFI 0985-23-3213

http://www.yamadi.jp/original.html

18:00-24:00 (Last call 23:00) Closed: Sun (open on Mon that are holidays)

P None (Large buses)



Chicken Nanban: Ogura Main Store

This renowned restaurant invented the tartar topping for Chicken Nanban, which is regional dish that represents Miyazaki Prefecture. The mayo sauce

3-4-24 Tachibanadori-Higashi, Miyazaki City TEL 0985-22-2296 11:00-15:00 (Last call 14:30), 17:00-20:30 (Last call 20:00) Closed: Tues

Miyazaki's staple dish topped with special tartar sauce!

compliments the deep-fried boneless chicken breast!

Specialty menu born in Miyazaki made from select ingredients

Some must-tries when you visit Miyazaki include the world-renowned Ozaki beef hamburger and Miyazaki pancakes made with Kyushu-cultivated flour. Both dishes are becoming popular worldwide for the select ingredients.

3-1 Chuodori, Miyazaki City TEL 0985-74-7775 http://www.corner-cafe.asia

Lunch 11:00-15:00 (Last call 14:30), Bar Mon - Thurs/Sun/holidays 18:00-24:00 (Last call 23:30),

Fri & Sat 18:00 to 2:00 after midnight (Last call 1:30 after midnight) Closed: Lunch hours on Tues (the bar opens as usual),

Ogura's Chicken Nanban (with rice) ¥1,010

December 31st, January 1st



970

CHERROSE

.......

MIYAZAKI PRODUCTS SHOP



Come here to find the best selection of products from Miyazaki!

Miyazaki Products Shop is the recommended place to find souvenirs! About 2,500 items can be found here, such as snacks, agricultural & fish products, wooden products, alcohol, and handicrafts.

Floor 1, Building 8 Miyazaki Prefectural Office, 1-6 Miyata-cho, Miyazaki City TEL 0985-22-7389 http://www.m-tokusan.or.jp 9:00-19:00, Sat/Sun/holidays 9:30-18:30

P None (use the Prefectural Office parking lot)







TWEF #35

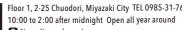
Matsumoto Kiyoshi Ichibangai Store

Find all the medicinal products and cosmetics that you are looking for here!

Drugstores are one of the staple shopping spots for overseas tourists in Japan. Japanese quality medical products that some call "divine medicine," cosmetics from leading manufacturers, and beauty and health products that make perfect gifts for yourself as well as friends and family!

Floor 1, 2-25 Chuodori, Miyazaki City TEL 0985-31-7643























This department store mainly caters to people in their 20s and 30s. The tax-free local souvenir shop in the 1st floor basement offers a selection of Mivazaki's confections and specialty foods.

3-10-32 Tachibanadori-Nishi, Miyazaki City TEL 0985-24-4111 http://www.bonbelta.com

10:00-20:00 Open all year around P None (Large buses)







Pour plenty of sauce

When you go shopping in the city center,



This is a long-established department store that is entirely tax-free for overseas visitors. Sought-after items include cosmetics, designer handkerchiefs, Japanese-made kitchen knives and iron kettles on the 1st floor.

3-4-12 Tachibanadori-Higashi, Miyazaki City TEL 0985-31-3111 http://www.yamakataya.co.jp 10:00-20:00 Open all year around

P None (Large buses)















